

Arts on the Green

at Yew Dell Botanical Gardens 2021

RULES OF EXHIBITION

Updated for 12-1-2020: 20201125

Festival Dates:

Sat. June 12, 11am-5pm and Sun. June 13, 11am-5pm

Check-in and Set-Up Date: Friday, June 11, 9am - 5pm

Break-down and load-out: Sunday June 13, 5pm to 7pm Location of Event:

Yew Dell Botanical Gardens

6220 Old Lagrange Road, Crestwood, KY.

IMPORTANT NOTICE: There will be two separate Application Periods

Applying after November 30, 2020 - PLEASE GO TO:

General Application Dates:

Period Two - General "Open" Application Dates:

Application Period "Two": December 1, 2020 to March 31, 2021

Early Bird Discount Dates: December 1 to December 31, 2020

(Apply between 12-1-20 and 12-31-20 and take \$10 off of your booth fee.)

Application Deadline: March 31, 2021

General Jury Dates: April 1-14, 2021

General "Invites to Participate" sent: April 15 - 20, 2021

Invite Acceptance Deadline: April 30, 2021

Confirmation to Participate (Booth Fee Paid) Deadline: May 12, 2021

"EARLY APPLICATION PERIOD" IS NOW CLOSED

"Returning AOG 2020 Invited-Artist" Early Application Dates:

Application Period "One": October 15, 2020 - November 30, 2020

"Returning AOG 2020 Invited-Artist" Invites Sent:

As applications are received/reviewed

"Returning AOG 2020 Invited-Artist"

Acceptance/Confirmation and/or Payment (if applicable) Deadline:

November 30, 2020

Link to apply on Zapplication:

<https://qrgo.page.link/L9tPM>



Link to download an application to print out:

<https://tinyurl.com/y2vzf5z>



"GENERAL OPEN APPLICATION PERIOD" IS NOW OPEN!

Period Two - General "Open" Application Dates:

Application Period: December 1, 2020 to March 31, 2021

Early Bird Discount Dates: December 1 to December 31, 2020
(Apply by 12/31/20 and take \$10 off of your booth fee.)

Application Deadline: March 31, 2021

Jury Dates: April 1-14, 2021

"Invites to Participate" sent: April 15 - 20, 2021

Invite Acceptance Deadline: April 30, 2021

Confirmation to Participate (Booth Fees Paid) Deadline: May 12, 2021

"EARLY APPLICATION PERIOD" IS CLOSED

Period One - Returning 2020 AOG Invited-Artists*

*Application Period: October 15, 2020 - November 30, 2020

***Application/Acceptance/Payment/Confirmation of Participation Deadline: November 30, 2020**

***Explanation of "Status Updates" for Returning 2020 Invited-Artist**

Status will be moved from "Received" to "Exempt from Jury" and then to "Invited" **upon receipt and after review** of the completed application and requested images.

Status will only be moved to "Confirmed" as:

- "Refunded Artists"/"Invited but not yet Paid in 2020 Artists" choose to "Accept" the invitation and then pay their booth fee by November 30. (See "Fees")

- "Rollover Artists" choose to "Accept" the invitation prior to the November 30, 2020 deadline.

Important Note: If Returning 2020 Invited-Artists do not "Accept" and/or "Confirm" by November 30, their application status will be set to "Incomplete" and their application will be treated as a "New Application" during the "General Open Application" Period." (See **"Regarding the Application"** for additional information.)

EVENT SUMMARY

Welcome to Arts on the Green (AOG), a juried Fine Arts and Crafts Festival, which benefits the Arts Association of Oldham County (AAOC) - a 501(c)(3) non-profit, which is in its 21st year! Known for high quality art, AOG has attracted 8,000-10,000 visitors annually. As of 2020, our location has moved from LaGrange, to Yew Dell Botanical Gardens, 6220 Old Lagrange Road, Crestwood, KY.

This year, while we are making application process accommodations for our "AOG 2020 Invited-Status Artists", we want to let "NEW" Artist Applicants for 2021 know that **we will be transparent with how many booth spaces are available, when Period Two - General Open Application Period (December 1, 2020 - March 31, 2021) opens.** With the possibility of "COVID-19 Social Distancing Restrictions" still being in place, **we plan to keep the total number of booths to around 125 - in order to maintain social distancing,** good traffic flow and to increase artist success. Booths are spread out among the beautiful gardens and the immaculately groomed grounds and along a paved walking path. **We have also planned for "pipe and drape" spaces under the Rounsavall Pavilion (25 booth capacity.) These are available on a first come-first served basis and will require an additional fee - (See FEES Section.)** Every effort will be made to keep the same category/media artists dispersed throughout.

To recognize the talent and creativity of our artists, we offer a First, Second and Third Place Award Ribbon in each category. A "Best of Show" Award Ribbon, Cash Prize and guaranteed FREE entry into our 2022 show - is given to one artist for one exceptional piece of artwork that has been determined, by the judges, to be THE Best of Show.

We also offer booth discount coupons for Early Birds applying between 12-1-20 and 12-31-20 and for members of AAOC; Friday

Check-in and set-up; golf carts for loading and unloading as needed are available; brunch for artists is provided Sat. and Sun.; booth sitters; gated/enclosed show area with overnight security (AOG is not responsible for any loss or theft, take valuables with you at night); artist parking on property; and our best Kentucky hospitality!

Working with Oldham County Tourism, we have secured discounted rates for local accommodations. Additionally, we are planning on extensive local and regional marketing, including: bookmarks “save the date” and event posters, newspaper/magazine ads, radio spots, television, social media, website and signage. Follow our Facebook page at www.facebook.com/artsonthegreenlagrange/ and please be sure to share event information on your personal social media accounts.

It is our goal to showcase the quality, creativity and originality of the artists in our show, and take pride in jurying in and inviting the best to participate. We also provide a variety of food options, adult beverages, live music, demonstrations and children’s activities by the log cabin!

General Information:

[These Rules have been UPDATED EFFECTIVE DECEMBER 1, 2020, FOR THE GENERAL OPEN APPLICATION PERIOD (12-1-20 TO 3-31-21.) Changes/additions from the previous version are indicated in RED font.]

[Pertinent Information that is specific to Returning 2020 AOG Invited-Artists is indicated in PURPLE font.]

This is a juried event for artists and only artists that display their own original works are eligible. Juried artists must be present and available throughout both days of the show.

Artist Categories: Ceramics, Consumables, Craft Art, Drawing, Digital Art, Fiber, Glass, Jewelry, 2D Mixed-Media, 3D Mixed-Media, Metal/Blacksmithing, Painting, Photography, Sculpture, Wood. **FOOTNOTE:** Mixed media may be applied to all above categories if the object is made from several media.

Explanation of Artist Categories: Clicking the link will take you to a Google Document with the full explanation for each category.

Artist Awards: 1st, 2nd and 3rd Place receive Award Ribbons presented in each category. Best of Show receives an Award Ribbon, \$300 Cash Prize, and a Free Booth Space for the AOG 2022. Best of Show winner will also be invited to be the Featured Artist at the AOG 2022. As the featured artist, their winning art piece is displayed in promotions, on our website, in various media and at venues. This is a huge perk for the winner and for AAOC. We believe the Best of Show’s artwork displays the quality and creativity that exemplifies what the AAOC represents.

Artist Status and Waitlist Policies: After our application deadline (March 31, 2021) and jury process has been completed (April 1-14), artists will be notified as either “Invited, Waitlist or Not-Invited.” Invited Artists need to accept/confirm by the stated deadlines. Waitlisted Artists are sorted by jury score and their art category. They will be notified as “Invited” as any Decline and/or Withdrawn applications are received. Art categories, jury score and date of receipt of application will affect the order of waitlisted artists. Not-Invited Artists will be contacted with an explanation for the jury decision.

Booth Information and Fees: This is an outdoor show. A white tent is required. 25 lb weights on all corners and/or lawn anchors are required. Strong winds are a hazard for you and your neighbors. Be prepared for the weather. Your booth must be as secure as possible with weights and/or tied down. Booth space is 10' X 11' to 10' X 12'. Yard art may extend into the grass as space allowed. **In addition, we have 25 booths available on a first come – first served basis; and will require an additional Pavilion Booth Fee/Pavilion Corner Booth Fee to be paid at checkout. All booths in the pavilion will be set up with 10’x10’ pipe and black drape.**

Fees are as follows:

Booth/Tent Space Fee: \$225, Jury fee is \$25 (non-refundable), Electric (\$20 Fee) availability is limited to 10 booths out on the garden grounds/25 available in Pavilion - and will be assigned as requests are received - *(Rollover Artists who paid for Electric will received priority as their fees were retained.)* **A Pavilion Booth Surcharge of \$25 will be added to artists who request a booth in the Pavilion (available on a first-come/first-served limited availability basis.) Pavilion Corner Booths are SOLD OUT at this time.**

Refunds: Up to one month prior to the show (May 12, 2021) booth and electric fees are refundable on a case by case basis. No fees are refundable after May 12, 2021.

Late Fees and Discounts: Artists requesting to submit an application after the jury decisions (April 15) will be charged an Administration Fee of \$25 in addition to the Jury Fee. Both are non-refundable, and acceptance is not guaranteed. Accepted Artists are NOT CONFIRMED until booth payment fee has been received by the stated deadlines.

Discount Coupons: Discount coupons are available for Early Bird Application (submitted between December 1 and December 31, 2020) and/or AAOC Members (submitted by March 31, 2021). AAOC members, please verify current members status prior to application (Call the AAOC Director at 502-222-3822.) Artists who submit as Early Bird and who are also an AAOC Member, will receive both discounts. Booth coupon codes will be sent via email after acceptance to show, but you may also email Nancy Daneshmand, AOG Director, for coupon codes prior to Booth payment if you have not yet received them. Discounts apply to booth fee.

REGARDING THE APPLICATION

Updated 11-30-2020: These Rules apply to - "AOG 2020 Invited Status Artists" that did not confirm participation in AOG 2021 by 11-30-20; "AOG 2020 Artist Did Not Receive Invitation to Participate or Declined prior to Accepting Invitation; or Did Not Apply in 2020" (includes 2020 Waitlist Artists - see more information below*):

Beginning 12-1-2020 ALL AOG 2021 Artist Applicants will need to submit a \$25 Jury Fee along with their completed application, 4 product images, 1 booth image, and 1 work space/studio image (6 images total.) Photos must accurately represent the work to be exhibited for each category. A booth shot is also required. (Booth display is important and should show the entire booth. An accurate representation of your art as displayed in an outdoor booth setting, if possible, is requested.) Additionally, we request a photo of your work space, including tools and raw materials. This request is made in order to deter "Buy-Sell" vendors from applying to the show and will help maintain the integrity of our show.

All artists are requested to include an explanation of their work on the application, this includes inspirations, any special/unusual techniques and/or aspects of your work. ***This information WILL BE used as a consideration during the jury process.*** Applying indicates that you give permission for submitted images and information to potentially be used for publicity for the event - including, but not limited to, social media posts and on our website.

***A Note about AOG 2020 Waitlist Artists:**

You are being asked to re-apply and will need to pay the \$25 Jury Fee for 2021. Your artwork will be juried and scored as a new applicant. This gives you the opportunity to increase your jury score so that you can potentially be "Invited"- as opposed to remaining on the Waitlist. As a reminder, the criteria for being invited is based on the category you apply in, your jury score, and the date that your application is received. In cases of a "tie" within a category, invitation priority will be given to our 2020 Waitlisted Artists.

Jury Process

Our jury is made up of industry professionals with many years of experience participating in art shows in a variety of capacities...as artists, as directors and as judges. We go through two rounds of the jury process to determine who we will invite to participate in our show.

Demonstrations are encouraged and will be allowed with approval. (See "Survey Questions".)

Consumables:

If you apply under the category of "Consumables," you are asked to provide a complete product/price list. This can be emailed separately to thepaisleylady@gmail.com, or you can text it to 502-541-7795. Be sure to give your name and business name, if applicable. Failure to provide this may result in you not being invited to participate.

Applying in Multiple Categories/Jewelry as Adjunct/Booth Sharing:

Artists may exhibit/sell in up to two categories, *but must jury in for each, pay the jury fee for each, and be accepted into each category* in order to be invited into the show. All artwork exhibited must be reflective of the art juried into the show. A jury fee

of \$25 must be submitted for each category. (On Zapp, complete an application and pay the jury fee for up to two categories. Pay only one booth fee upon invite/confirmation status.)

Jewelry as Adjunct

If someone wants to offer jewelry in addition to their main medium/work, they must apply for it. Any artist who wishes to offer jewelry in addition to, but not to exceed ten percent (10%) of their primary medium product offering at a Fine Art/Craft Fair must separately apply and be accepted in the Jewelry Category. Artists are not permitted to offer jewelry unless they have specifically applied to and been accepted in the jewelry category. Unless you have been accepted in the jewelry category, you may not display or offer for sale any jewelry items at Arts on the Green at Yew Dell Botanical Gardens 2021.

Booth Sharing is NOT encouraged

Artists may contact the director if this is a special request. Special considerations will be given and allowed on a case by case basis.

Booth Set Up Set up times: Friday, June 11 between 9am - 5pm. *Saturday set-up will not be allowed due to access to the grounds being limited to 10am.* Booth set up times will be staggered on Friday, based on your choice of time preference. Please indicate on the application your preferred time window in order of preference (*See application). Further details will be sent via email communication once booth sites have been assigned. Please email the director if you are not able to set up during your assigned time on Friday so that other arrangements can be made on a case by case basis.

IMPORTANT: It is very important that you arrive at your assigned check-in time. Unloading and moving of your vehicle (prior to set up) may be required and will be enforced. The venue is very spread out, with **NO DIRECT BOOTH ACCESS** from your personal vehicle. We will be utilizing utility-type vehicles/carts in order to help get you, your booth supplies and inventory to and from your booth location. Whether you require assistance or not, if you have your own loading dollies and/or rolling carts, it is recommended that you bring them.

If you must utilize your personal vehicle in order to unload/set-up, breakdown/load-out in close proximity to your booth location, we strongly suggest that you do not apply to this show while we are using this venue.

On the Application, you will need to indicate either: "Help Needed" or "No Help Needed. If you plan to unload on your own, use your own dollies and/or carts, and do not need assistance, you will still be given an arrival time-frame: Friday between the hours of 9am - 4pm. Be sure to note a preference on your application.**

Either way...you will be emailed an "Exhibitor Temporary Parking" window sign to print out and we ask that you put it on your dash prior to arrival, and then you will be directed to temporary parking. Prior to unloading, you will need to check-in at the AOG Office where we will give you further instructions on parking/load-in.

Breakdown/load-out is June 13, after 5 pm. The show is advertised through 5 pm on Sunday; artists breaking down earlier, without permission of the Director, may not be invited back the following year. A scheduled, orchestrated exit, after artists have broken down will be required. Details will be made available as soon as they are available.

Rules/Regulations

Check-In:

A photo I.D. is required at check-in. We strive to support and promote the artistic talent of individual artists with no more than one collaborator. It is our expectation that the original artist and a maximum of one collaborator (if any) check-in on set-up day, and both will be working in their booth for the duration of the show. That being said, to protect the integrity of our show, be prepared to show your photo ID at check-in. If your ID does not match the name of the primary artist on the juried application, you will not be allowed to set up and your booth fee will not be refunded. Additionally, the artwork in your booth must accurately represent in materials, techniques and description - the artwork for which you were accepted into this show. If items for sale in your booth are found to be of a different quality, material and/or description, you will be asked to remove the items from your booth. If items are not removed, you will be asked to close your booth, and will be ineligible to participate in any future shows.

Regarding Buy-Sell Artwork Distributors: Kits, imports, and mass produced items will not be tolerated. DO NOT APPLY IF... 1. You are a "Buy-Sell" artwork distributor. 2. You are a representative for a company and/or have a factory or a team working

together as a collective, to assemble artwork, under your direction. 3. You buy work and try to sell it as your own. 4. You plan on having a representative only work in your booth. 5. You make items from kits or assemble other people's work into something else. Jury members will be doing random booth checks throughout the duration of the show.

By signing and submitting the AOG 2021 application, you are stating: "I am the original artist of the artwork that I will display and sell in my booth at AOG 2021 on June 12 and 13, 2021, and further state that I do not participate in buying in bulk, pre-assembled or created products in order to resell as my own artistic creations at Arts on the Green.

Reproductions

All original artwork should be signed by the artist if possible. All reproductions must be visibly identified as such and should not comprise over 10% of total offerings. To read more about signing artwork, go to: <https://www.artbusiness.com/signart.html>

The emphasis of the show is on original fine arts & crafts. 2-D artists working with prints must label all prints as such and numbered edition prints only are acceptable. Prints can comprise up to 50% of the total display. *Giclee* is accepted into the painting category and should be mentioned in your artist statement. Some restrictions apply and will be decided on a case by case basis. Jury will make a determination and an explanation given if it is deemed not acceptable. All work must be labeled with a price, or "not for sale."

Early Breakdown

Early breakdown must be approved by the Director. If not approved, the artist(s) will not be invited to participate in future shows.

Emergency Procedures

Be alert to inclement weather. Procedures, in case of emergency, will be provided prior to the show. Stay in touch with AOG office for early closure. All tents must be secured with weights. Tent stakes are permissible, and in addition to weights, on grassy areas. (Please use care to disturb the sod as little as possible, thank you!) Additional Emergency and Safety information will be provided prior to the show, which will be more specific for the venue.

Kentucky Tax – Artists are responsible for collecting and reporting their total sales. Ky sales tax is 6%. The required form and/or a link to the required form will be provided. For more info: <https://blog.taxjar.com/festival-sales-tax/>

Venue Rules, Regulations and Policies

Fireworks and Firearms are PROHIBITED.

There is "No Pet Policy" for the safety of our artists, customers and volunteers.

Service animals, that are identified as such, will be permitted.

This is a NON-SMOKING venue

(unless it is specified as a "Cigar" related event.)

General Public Admission and Entry

Yew Dell Botanical Gardens is a Membership/Entry Fee based, non-profit venue. That being said, for our event dates of June 12-13, 2021, Yew Dell is offering a reduced General Public Entry Fee of \$5 (normally \$9) for non-members. The paid \$5 entry fee may be applied to a NEW membership to either AAOC or Yew Dell if it is purchased on the same day of entry into AOG at YDBG 2021. FREE Admission and entry is available to the current Yew Dell Botanical Gardens Members. Additionally, Yew Dell has generously offered FREE Admission to our current AAOC Members in addition to reducing the the General Public Entry Fee for non-members. Children 5 years of age and under are also free. For information on becoming a member of AAOC visit website, at <http://www.aaoc.org/Membership> or contact Brenda Marks at 502-222-3822. Additionally, if you are interested in becoming a member of Yew Dell Botanical Gardens, go to <https://www.yewdellgardens.org/membership/>

.Admission Regarding Artist Participants:

Free Admission is offered to ALL Primary Artists as they appear on the AOG 2021 Application, and up to one Collaborator or one Assistant (per day).

Parking

Visitors:

There is a FREE onsite parking lot for visitors on a first come/first served basis, with volunteers directing traffic in the lot. Additionally, as the on-site lot becomes full, FREE off-site parking is available. A FREE shuttle service is provided at the off-site parking lots and signage will be posted in order to direct attendees to those locations.

Artists:

On-site parking is available for. To access, you must enter through the delivery entrance only (have a window sign displayed prior to entry), and will park one vehicle in the designated lot. Off-site free parking is available for other vehicles with an available shuttle during show hours. Secured cargo trailers may be left overnight, but there is no overnight camping allowed on the Yew Dell premises.

AGREEMENT/RELEASE I/we hereby make application to become an exhibitor in the Arts on the Green Fine Arts and Crafts Festival. I agree to abide by the rules and regulations as are established. Furthermore I/we hereby release, forever discharge, indemnify and hold harmless AAOC, Yew Dell, Inc. (Yew Dell Botanical Gardens) and the officers, agents and employees of each, as well as all co-sponsors and their representatives from any responsibility, personal liability, loss, claims, actions, suits, and damage arising out of or in connection with this show. The AAOC does not carry insurance to cover your personal property or against personal injury to you or your helpers. You are advised to obtain your own insurance. I/we hereby authorize usage of the images submitted with this application, or duplicates thereof for show publicity or documentation. I/we hereby certify that I am the sole producer or co-producer of the work exhibited and acknowledge that the AAOC reserves the right to make final interpretation of all rules. I/we have read and understand the requirements for participation in the Arts on the Green Fine Arts and Crafts Festival, including this agreement and release. **(You will sign and date the agreement on the application form.)**

Information about AAOC and Arts on the Green
is available on the website www.aaoc.org.

Visit and participate on our Facebook page, www.facebook.com/artsonthegreenlagrangeky/
and/or our Facebook Events Page, and on Instagram. Please like our page so that you can stay up to date
and feel free to share our event with our friends and followers.

